

## **Sergio Buniac**

**President, Motorola,  
Senior Vice President, Lenovo**

Sergio was appointed Lenovo MBG co-president and Motorola chairman and president in February 2018. In this role, Sergio leads all facets of Lenovo's Mobile business, including R&D, product, sales, strategy, and supply chain, across global markets. As a 20-year veteran of Motorola, Sergio has held various leadership roles within the Company. Under Sergio's leadership, the Company has returned to profitability with 5 consecutive quarters of growth realized over the course of his tenure. Sergio's redefined business strategy has put the Company back on track, with many regions seeing significant market growth.

Besides his global role, he is acting as senior vice president and general manager for MBG Latin America, responsible for the business strategy for all operations in the region. With his guidance, Brazil, Chile, Mexico, Argentina, Colombia and Peru, reached a solid #2 position in market share across Latin America. Previously, he spent three years in the U.S. leading the Strategic Planning and Companion Products businesses for the Americas region. Sergio also held leadership positions at IBM and Booz Allen Hamilton.

Sergio holds an MBA from the University of Chicago, a postgraduate degree from the Fundação Getúlio Vargas (FGV), and bachelor's in Engineering from the University of São Paulo's Escola Politécnica.